2013 NORTH CAROLINA CREDIT UNION LEAGUE ANNUAL MEETING

The Power of Partnership

NORTH CAROLINA CREDIT UNION LEAGUE
Committed to helping credit unions succeed

CUNA
CREDIT UNION NATIONAL ASSOCIATION

Vendor Brochure

June 9 -10, 2013

Pinehurst, NC

LOCATION/DATES

Location: *Pinehurst Resort, Pinehurst, NC*
Dates: *June 9-10, 2013*

SCHEDULE (SET-UP & TEAR-DOWN)

Exhibits must be in place by 3:00 pm on Sunday, June 9th. Exhibits must remain intact until the official closing time of the show. No displays may be dismantled or packing started before 6:30 pm Monday. Booths can be dismantled up until 4:00 pm Tuesday.

EXHIBIT HOURS

Exhibition:
Exhibitors must register at the Exhibitors' Registration Desk located at the entrance of the Exhibit Hall on the lower level of the Pinehurst Resort.

Exhibit Registration and Set Up:
Saturday, June 8th: 1:00 pm - 5:00 pm
Sunday, June 9th: 9:00 am - 3:00 pm

Exhibit Hours:
Sunday, June 9th: 3:30 pm - 7:00 pm
Monday, June 10th: 5:00 pm - 6:30 pm

***Exhibit Hall Will Not Open on Tuesday**

Exhibitor Reception:
Monday, June 10th: 5:00 pm - 5:45 pm
(Note: Exhibit Hall will be open to exhibitors 30 minutes prior to each show time)

EXHIBITOR RECEPTION

The Exhibitor Reception on Monday will provide a relaxed atmosphere and the opportunity to meet one-on-one with key decision makers.

BOOTH INFORMATION

(Burgundy Draping with Black table skirting)
Standard booth is 10` (wide) x 8` (deep), with 8` (high) back draping and 3` (high) sidewall draping. Equipped with: Booth sign bearing booth number and company name; 110 volt hotel outlet; 8` skirted table; two folding chairs and a trash can. The exhibit hall is carpeted.
(No part of a booth may obstruct an adjacent booth)

** If you require a telephone hookup/internet connection, to receive cost and form please contact Richard Ford at 919.457.9069 or email rford@ncleague.org
These are limited & must be requested no later than May 27, 2013.

BOOTH COST

- If registered by *May 24, 2013* - $1,350
- If registered after *May 24, 2013* - $1,499
- CUSC Business Partners - Fees are subject to CUSC Marketing Agreement

LODGING *(May 8th Deadline)*

Hotel accommodations have been arranged at a group rate for exhibitors to stay in the condominiums or in the main hotel of the Pinehurst Resort.

GROUP MEALS

Exhibitors are invited to attend the banquets on Sunday and Monday evenings if they are staying on Pinehurst property. **NEW FOR 2013: If you are on Pinehurst property and plan to attend either of the banquets, you must indicate which night(s) you will attend on your registration form.

REGISTRATION*(May 24th Deadline)*

Complete the enclosed Exhibitor Registration form no later than May 24th in order to be listed in the Pocket Guide which will be given to all attendees, or register online at **https://www.regonline.com/nccul2013**
Full payment must accompany Exhibitor Registration.

CANCELLATION POLICY

A full refund will be made if written notice is received by May 24th. No refunds will be given if cancellation is received after May 24th.

ASSIGNMENT & SPACE NOTIFICATION

(May 31st Notification)
Exhibit space will be assigned on a first-come, first-served basis. NCCUL reserves the right to assign booth space according to the needs of the show. Confirmation letter along with assigned booth number will be emailed to the address provided on the registration form on **May 31, 2013.** ***Full payment & registration form must be received in order for space to be assigned.***

RESTRICTIONS

Sharing of booths is prohibited. Exhibitors are not permitted to assign or sublet the whole or any portion of the leased space. No two companies of different ownership may share a single booth.

SHIPPING INFORMATION *(May 24th Deadline)*

Review enclosed information provided by Blue Ribbon Show Services, Inc. To avoid the loss of exhibits, **please include your company name and booth number on the shipping information;** do not address to the name of your on-site representative.

INSURANCE

Exhibitors carry their own insurance, at their expense. Exhibitors should insure their exhibit materials, especially when materials are in the Exhibit Hall, covering all risks.

DRESS CODE

Exhibitors are encouraged to dress in Business Casual attire.

PRIZE DRAWINGS

Increase traffic at your booth by participating in the door prize drawings. We will provide a container and registration forms. List your prize on the provided tentcard. The 10 Most Valuable prizes (worth at least $100) will be selected by NCCUL and announced at the Exhibit Hall at 6 pm Monday night.

Excluding the Top 10 Prizes, winners will be posted Monday, June 10th at 5:00 pm in the Exhibit Hall. Exhibitors should keep prizes at their booths; winners may claim their prizes at the donating exhibitor's booths from 5:00 - 6:30.

GOLF

Exhibitors are invited to play in the 13th Annual Henry Harbuck Memorial Golf Tournament on Sunday, June 9th To participate, complete golf portion of registration form. NCCUL will make every attempt to accommodate your golf pairings request with the understanding NCCUL reserves the right to make adjustments as needed.

QUESTIONS

Prior to the show, contact Richard Ford
919.457.9069 or rford@ncleague.org
On-site contacts: Richard Ford and Frances Moore

PINEHURST®
1895

DEADLINES & IMPORTANT DATES

Registration Deadlines	
• **Early Bird**	**May 24**
• **Regular**	**May 31**
Pinehurst Resort Reservation	**May 8**
Notification of Booth Assignments	**May 31**
Booth Shipment Deadline to Blue Ribbon Show Service, Inc.	**May 24**

WHY YOU SHOULD COME ... WHO CAME IN 2012!

(demographic information)

Number of Vendors	**42**
Number of Credit Unions Represented	**65**
Total 2012 attendees: *(Credit Union CEO's volunteers and spouses)*	**459**

Created by NC Credit Union League Marketing Department
(800) 822-8859

Exhibitor Schedule

Saturday, June 8

1:00 pm - 5:00 pm	Exhibitor Registration & Set-Up *Exhibit Hall*

Sunday, June 9

7:00 am - 7:45 pm	Golf Registration
8:00 am	13th Annual Henry Harbuck Memorial Golf Tournament
9:00 am - 3:00 pm	Exhibitor Registration & Set-Up *Exhibit Hall*
3:30 pm - 7:00 pm	Exhibit Hall Open *Exhibit Hall*
6:00 pm - 7:00 pm	Welcome Reception *Exhibit Hall*
7:15 pm	Opening Banquet *Grand Ballroom*

Monday, June 10

5:00 - 5:45 p	Exhibitor Reception (Credit Union key decision makers invited) *Exhibit Hall*
5:00 - 6:30 pm	Exhibit Hall Open *Exhibit Hall*
6:00 pm	NC Credit Union League Cash Drawing and announcement of Top 10 Prizes
6:30 pm	Recognition Banquet *Grand Ballroom*

Tuesday, June 11

*Booths will not open on Tuesday

8:00 am - 4:00 pm	Booth Break-Down *Need to be completed by 4:00 pm*